

The World of Inkjet Paper ... The Print Matters!

Seminar Overview:

Showing over 200 individual photographs from Eric Joseph's personal collection, he will discuss the technical points and aesthetic differences of every inkjet paper available from the following brands: Arista-II, Awagami, Canson-Infinity, Epson, Hahnemühle, Ilford, Innova, Moab and Museo. Participants will gain keen insight into the technical aspects, myths and mysteries of digital printing through both lecture and interactive participation. Any and all questions are welcome. Learn how to turn "ordinary images in to extraordinary prints."

The focus of this seminar is to empower participants with knowledge of the wide variety of inkjet media that is available and how important The Print really is. "We can truly have a personal bond and relationship with inkjet papers the same way we had with traditional darkroom papers."

Presenter Bio:

Eric Joseph is a photographer and Senior Vice President of New Business and Product Development at Freestyle Photographic Supplies. Eric graduated from California State University, Northridge in 1985 with a B.A. in Art, Specializing in Photography. He began his career at Freestyle Photographic Supplies in 1986, where he worked his way up to his current Sr. V.P. position. Eric travels across the United States leading a seminar entitled, "The World of Inkjet Paper...The Print Matters!" Speaking at colleges, universities, commercial labs, photo clubs, art centers and professional photographic organizations, Eric teaches digital printmaking with an emphasis on empirical knowledge allowing folks to make informed decisions about their digital output and how to obtain consistent, reliable, repeatable and controllable results.

Contact Information:

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Wednesday, April 17th
Free! 1 - 3pm



Mt. San Antonio College - Walnut, CA



Society for Photographic Education National Conference
Image by Harris Fogel



San Jose State University - San Jose, CA
Photo by Brian Taylor